

# Salisbury Eyecare and Eyewear

Private Practice Externship in Salisbury, NC







Dr. Melanie J. Denton, OD, MBA, FAAO  
Owner & Clinical Director, Salisbury Eyecare and Eyewear

Hi, I'm Dr. Melanie Denton —optometrist, practice owner, and educator . I started Salisbury Eyecare and Eyewear to create a space where patients feel genuinely cared for and where clinical excellence goes hand in hand with a warm, personal touch .

I earned my Doctor of Optometry degree from the Michigan College of Optometry, and I also hold an MBA and am a Fellow of the American Academy of Optometry . My background has given me a strong foundation not just in patient care, but in running a successful, thriving private practice . Our clinic is known for full -scope optometry, with a strong focus on dry eye disease, aesthetics, and helping patients see—and feel—their best . As an extern, you'll get hands -on experience with everything from medical eye care to optical styling, team management, and patient communication . I'm passionate about mentorship and look forward to helping you grow your confidence and skills in a real -world setting .



## Welcome to Salisbury, North Carolina!

Salisbury is a charming small city located in the heart of North Carolina's Piedmont region —just about 45 minutes north of Charlotte and a little over two hours from the mountains or the beach. It's a sweet spot for anyone looking for a slower pace of life with easy access to bigger —city amenities. Salisbury has a vibrant downtown filled with locally owned restaurants, coffee shops, breweries, and boutiques, plus a growing arts scene and frequent community events like outdoor concerts, food truck Fridays, and farmers markets. You'll also find beautiful historic architecture, tree —lined streets, and a strong sense of community. Nature lovers will enjoy nearby parks, lakes, and greenways for walking, hiking, and kayaking. And if you're a fan of day trips, Salisbury's central location makes it easy to explore Asheville, Winston —Salem, Raleigh, and beyond. Externs love the balance Salisbury offers: a welcoming, affordable place to live while learning in a busy, full —scope private practice. It's a great place to focus on your growth —both professionally and personally.

Click the QR code for more information on what to do in Salisbury!





## About Salisbury Eyecare and Eyewear

Salisbury Eyecare and Eyewear is a full -scope private practice that blends high -level clinical care with a boutique patient experience. We're known for being both medically focused and fashion -forward —providing comprehensive vision and eye health services alongside a thoughtfully curated optical.

Our specialty is dry eye disease. We take a layered, root -cause approach to treatment, using advanced diagnostics and technologies like meibography, IPL, radiofrequency, and more.

We also offer aesthetic services, including skin -focused treatments that complement our dry eye care and support overall wellness and confidence.

Beyond dry eye, we treat a wide range of ocular conditions like glaucoma, diabetic eye disease, ocular allergies, and infections —while still maintaining a strong foundation in primary care optometry. We pride ourselves on thorough, unrushed exams and excellent patient education.

Externs will be involved in all aspects of care: diagnostics, procedures, patient communication, optical consultations, and even elements of business and team dynamics. Our goal is to help you feel comfortable managing both routine and complex cases, all within a real -world private practice setting.







# GET IN TOUCH

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To learn more about Salisbury Eyecare,  
feel free to contact us!

## EMAIL ADDRESS

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