



Dr. Melanie J. Denton, OD, MBA, FAAO Owner & Clinical Director, Salisbury Eyecare and Eyewear

Hi, I'm Dr. Melanie Denton —optometrist, practice owner, and educator. I started Salisbury Eyecare and Eyewear to create a space where patients feel genuinely cared for and where clinical excellence goes hand in hand with a warm, personal touch.

I earned my Doctor of Optometry degree from the Michigan College of Optometry, and I also hold an MBA and am a Fellow of the American Academy of Optometry. My background has given me a strong foundation not just in patient care, but in running a successful, thriving private practice. Our clinic is known for full -scope optometry, with a strong focus on dry eye disease, aesthetics, and helping patients see—and feel—their best. As an extern, you'll get hands-on experience with everything from medical eye care to optical styling, team management, and patient communication. I'm passionate about mentorship and look forward to helping you grow your confidence and skills in a real-world setting.

Welcome to Salisbury, North Carolina!

Salisbury is a charming small city located in the heart of North Carolina's

Piedmont region —just about 45 minutes north of Charlotte and a little over two hours from the mountains or the beach. It's a sweet spot for anyone looking for a slower pace of life with easy access to bigger—city amenities.

Salisbury has a vibrant downtown filled with locally owned restaurants, coffee shops, breweries, and boutiques, plus a growing arts scene and frequent community events like outdoor concerts, food truck Fridays, and farmers markets. You'll also find beautiful historic architecture, tree—lined streets, and a strong sense of community.

Nature lovers will enjoy nearby parks, lakes, and greenways for walking, hiking, and kayaking. And if you're a fan of day trips, Salisbury's central location makes it easy to explore Asheville, Winston -Salem, Raleigh, and beyond. Externs love the balance Salisbury offers: a welcoming, affordable place to live while learning in a busy, full -scope private practice. It's a great place to focus on your growth —both professionally and personally.

Click the QR code for more information on what to do in Salisbury!





About Salisbury Eyecare and Eyewear

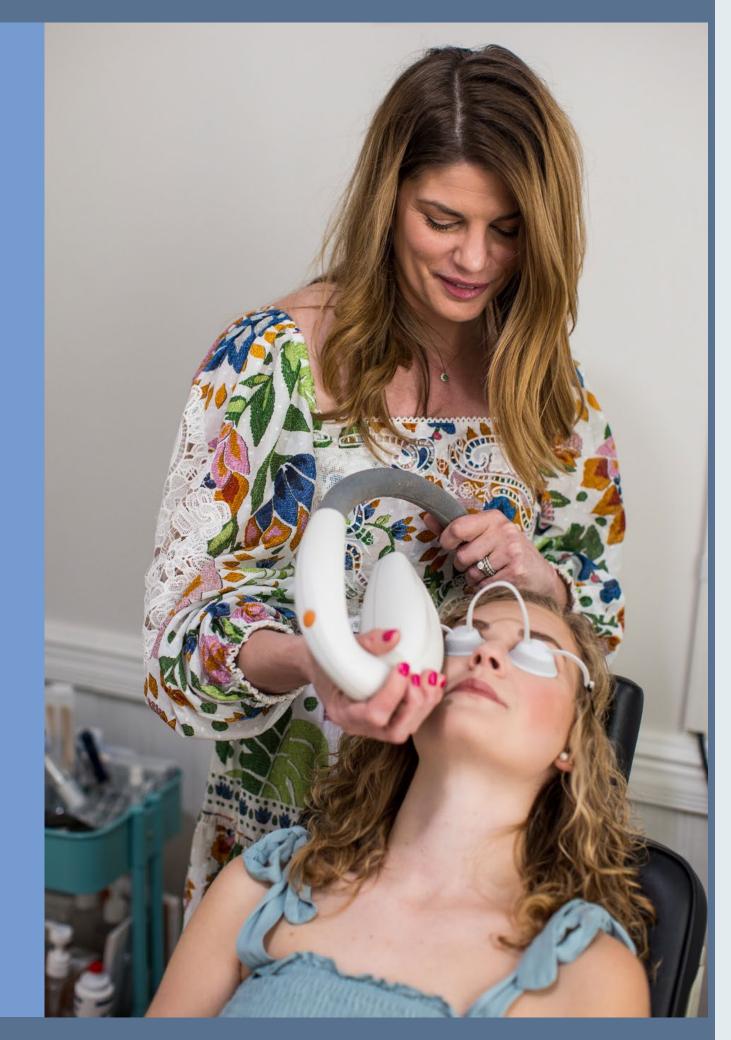
Salisbury Eyecare and Eyewear is a full -scope private practice that blends high -level clinical care with a boutique patient experience. We're known for being both medically focused and fashion -forward —providing comprehensive vision and eye health services alongside a thoughtfully curated optical.

Our specialty is dry eye disease. We take a layered, root -cause approach to treatment, using advanced diagnostics and technologies like meibography, IPL, radiofrequency, and more.

We also offer aesthetic services, including skin -focused treatments that complement our dry eye care and support overall wellness and confidence.

Beyond dry eye, we treat a wide range of ocular conditions like glaucoma, diabetic eye disease, ocular allergies, and infections —while still maintaining a strong foundation in primary care optometry. We pride ourselves on thorough, unrushed exams and excellent patient education.

Externs will be involved in all aspects of care: diagnostics, procedures, patient communication, optical consultations, and even elements of business and team dynamics. Our goal is to help you feel comfortable managing both routine and complex cases, all within a real -world private practice setting.





GET IN TOUCH

To learn more about Salisbury Eyecare, feel free to contact us!

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